
HOSPITALITY
DUBAI WORLD TRADE CENTRE
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Corporate
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Repositioning DWTC Hospitality to Showcase Its Full Culinary Excellence and Distinction

MBLM

DWTC Hospitality had long been known for large-scale events and authentic Emirati cuisine, including high-profile occasions like royal weddings. However, its broader culinary excellence—spanning refined canapés, international menus, and bespoke service—was underrepresented. The existing website lacked the sophistication, structure, and storytelling needed to reflect the full calibre of the brand.

Guided by the new brand promise, Savour The Difference, we reimagined the website to reflect DWTC Hospitality's elevated standard. The redesign included refined messaging, clear user journeys, and a custom photoshoot that captured both sensory richness and cultural nuance. From modern majlises to grand banquets and desert dinners, the site now brings the brand's full offering to life—positioning DWTC Hospitality as the premium choice for elevated culinary experiences across every occasion.

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Content & Messaging Development

Wireframes & Information Architecture

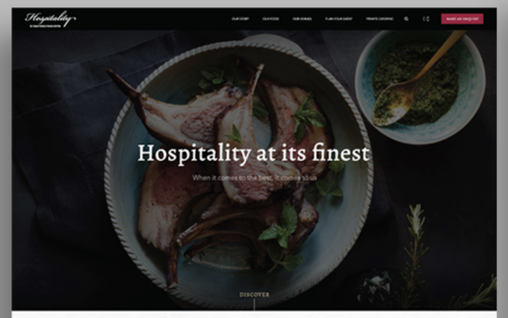
User Experience & User Interface

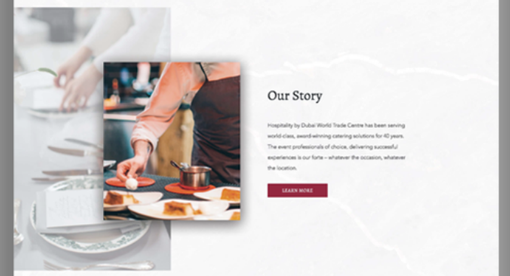
Custom Photoshoot

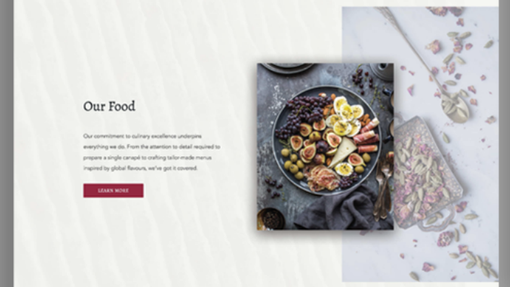
Programming & Deployment

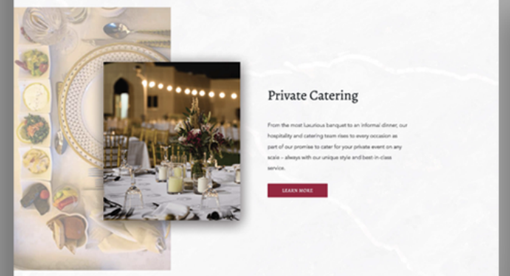
DWTC Hospitality | Website Design

PREVIOUS DESIGN



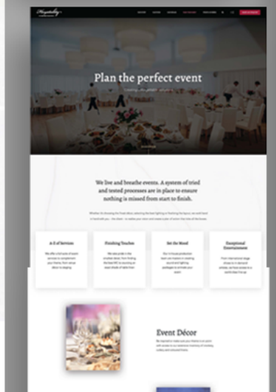


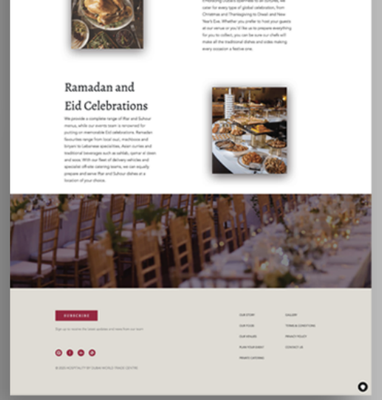


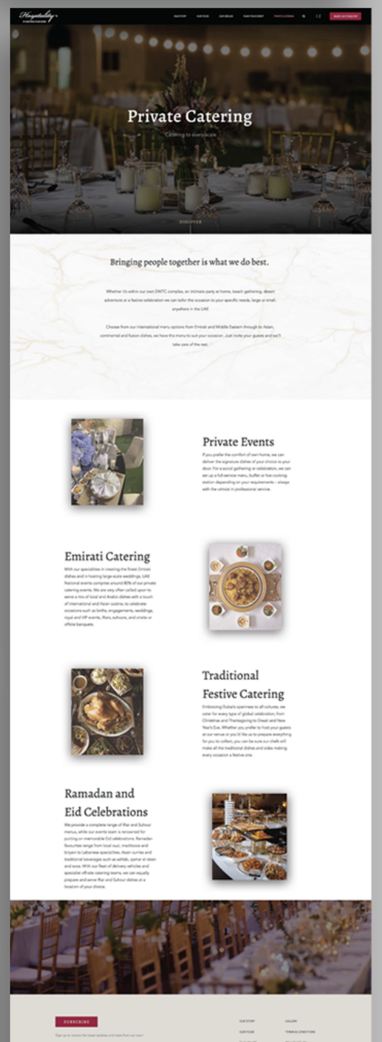








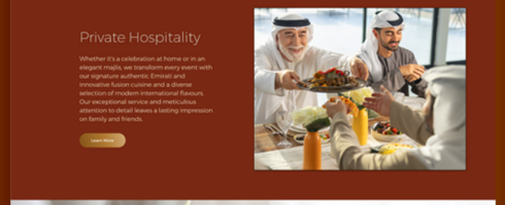


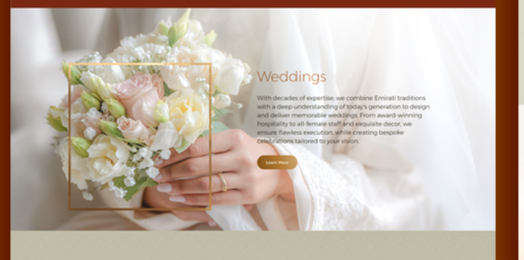


NEW DESIGN



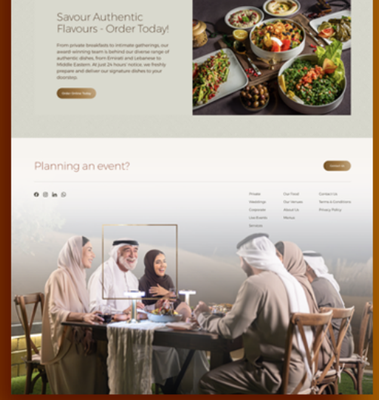














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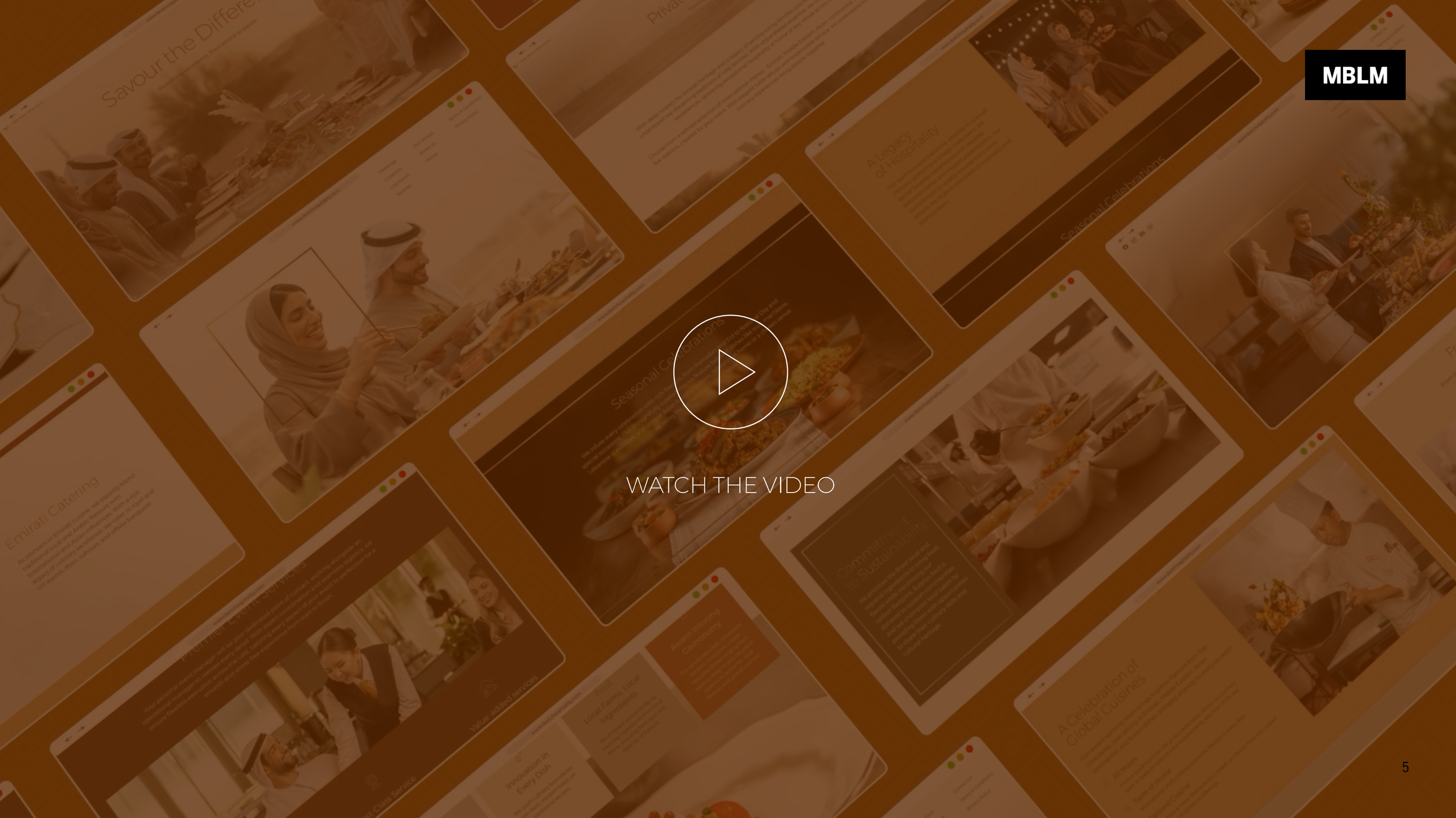


Full Spectrum of Services
We offer a full range of event services, from décor to staging, ensuring everything is expertly executed.
Finishing Touches
We offer an extensive range of table setup designs, from premium linen and tableware to glassware and crockery, ensuring every detail is meticulously planned.
Set the Mood
Our in-house team designs immersive sound and lighting setups, creating the perfect ambiance for your event.
Exceptional Entertainment
From international stage productions to sought-after artists, we have access to an exceptional entertainment lineup.
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Savour the Difference
Redefining excellence, from service to palate
MacBook Air

17:51

Bespoke Culinary Offerings

From elegant plated dinners to dynamic food stations, working lunch options, coffee breaks, and buffets, our award-winning culinary creations are tailored to complement the tone and style of your event. We cater to a variety of dietary preferences, including vegan, vegetarian, gluten-free, halal, and more, ensuring all guests are well-catered for.



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Savour the Difference

Redefining excellence, from service to palate

For 40 years, our award-winning team has been a leader in hospitality, creating extraordinary, culinary experiences. Driven by passion, we deliver exceptional cuisine and impeccable service for events of all kinds, from intimate private celebrations and weddings to large corporate events and

Gala Dinners

To celebrate your special night, we bring exquisite cuisine, elegant presentation, and impeccable service to gala dinners, creating an ambiance of sophistication and grandeur.

Product Launch

For your product launch with world-class hospitality, we create an unforgettable experience that reflects your brand's excellence. Impeccable service and expertly curated food, stets the stage for an impactful

Emirati Catering

As pioneers in Emirati cuisine, we expertly blend traditional local and Arabic flavours with international and Asian influences. With a rich legacy of culinary excellence, we cater to royal and VIP events, iftars, suhours, and offsite banquets.



A Legacy of Hospitality

Our team honours traditions, whether it's a small intimate gathering or a large-scale

CUSTOM PHOTOSHOOT





















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Savour the Difference

Redefining excellence, from service to palate



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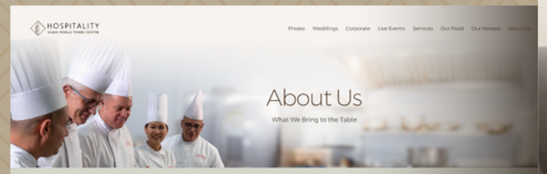
Private Hospitality

Whether it's a celebration at home or in an elegant majlis, we transform every event with our signature authentic Emirati and innovative fusion cuisine and a diverse selection of modern international flavours. Our exceptional service and meticulous attention to detail leaves a lasting impression on family and friends.





About Us

What We Bring to the Table

As the trusted catering partner for private and corporate clients, government entities and the UAE's ruling families, our premium hospitality services have evolved alongside the nation's dynamic events landscape.

Specialists in Events

Event catering is at the heart of DWTC Hospitality. Serving up to 20,000 guests daily across multiple events and locations, we operate with precision and efficiency, delivering exceptional experiences while meeting tight timelines.

Bespoke Catering Solutions

Custom catering is our hallmark. From leadership summits and international sports tournaments to exclusive VVIP private dinners, we cater to every occasion with finesse and excellence.

Complete Event Planning

We offer turnkey event management from culinary concepts to venue sto entertainment, for a range of clien occasions across the UAE.



Our People

Culinary creativity is at the heart of our business, driven by our award-winning team of 150 chefs representing diverse nationalities, expertise, and global inspirations. Passionate about food and service, we focus on every detail - from the finest ingredients to flawless presentation.



Awards

Award-winning cuisine and service is a hallmark of our offering, and over the years our team of talented chefs and support personnel have enjoyed consistent recognition. From a trophy cabinet of medals to event industry accolades, we deliver a winning service across every aspect of our operation.

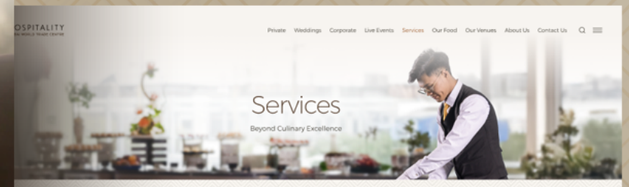


Salon Culinaire
(48 Medals)

2024

Best Pastry Chef
Of The UAE

2023



Services

Beyond Culinary Excellence

Our in-house experts bring decades of expertise in planning and executing events. From concept to execution, we handle every detail with precision.

At DWTC Hospitality, we go beyond exceptional cuisine to deliver a seamless event experience. From initial inquiry to execution, our team handles every detail, including planning, logistics, setup and service, ensuring a flawless occasion.

Full Spectrum of Services

We offer a full range of event services, from décor to staging, ensuring everything is expertly executed.

Finishing Touches

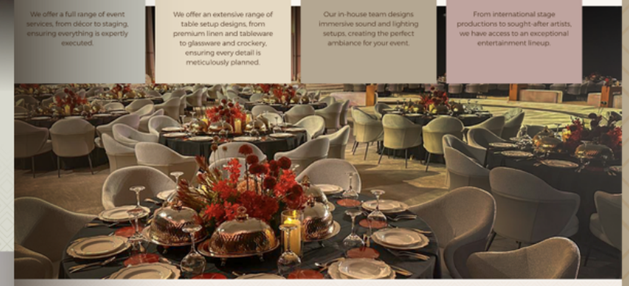
We offer an extensive range of table setup designs, from premium linen and tableware to glassware and crockery, ensuring every detail is meticulously planned.

Set the Mood

Our in-house team designs immersive sound and lighting setups, creating the perfect ambiance for your event.

Exceptional Entertainment

From international stage productions to sought-after artists, we have access to an exceptional entertainment lineup.





Custom Proposals

Our customised commercial solutions are designed to meet the unique requirements of large-scale and corporate events with flexibility and expertise

Logistics Management

We provide end-to-end planning, coordinating every aspect of event logistics - from food delivery and equipment setup to build-up and tear-down



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CLICK TO ACCESS THE LIVE WEBSITE