

allumni



AI-Powered Marketing Advisor



What is allumni?

AI-POWERED MARKETING ADVISOR,
PURPOSE-BUILT FOR BRANDS TO
SUPERCHARGE ON-BRAND CONTENT
GENERATION AND DELIVER
UNMATCHED PRODUCTIVITY.

allumni: The Intelligent Engine for

BRAND-LED MARKETING

In today's fast-paced world, marketing and brand teams are under pressure to deliver more—faster, sharper, and with fewer resources. Yet even with strong brand assets, many organizations face familiar challenges: scattered knowledge, manual workflows, inconsistent messaging, and delays that slow everything down.

That's where allumni comes in.

allumni is an AI marketing advisor, purpose-built for brand-led enterprises. It streamlines workflows, boosts efficiency, and amplifies impact by combining knowledge, cognitive search, and generative content into one intelligent system.

The journey begins by ingesting a client's brand and enterprise data—everything from brand strategy and guidelines to campaign decks and internal documents. From there, allumni establishes deep contextual awareness, going far beyond keyword tagging to understand the nuance and intent behind a brand's language and logic.

Unifying knowledge, accelerating workflows, and empowering teams to **deliver on-brand** content—faster, smarter, and with greater impact.

Once data is securely structured and assigned—with permissions and access controls in place—teams can start generating on-brand content instantly. What used to take hours—or even days—briefings, approvals, rewrites—now happens in minutes, with consistent outputs that align perfectly with the company’s voice and positioning.

Teams across the organization benefit in different ways. Marketing teams generate ready-to-use content tailored to specific categories or channels. Product teams access structured, brand-approved descriptions. Analysts surface insights from internal docs in seconds. And everything stays private, secure, and on-brand.

Everything is faster, more consistent, and speaks your brand’s language.

Less friction. More confidence. Greater impact.

allumni helps you move with precision, communicate with clarity, and stay ahead—no matter how fast the world moves.

Private & Secure

ALLUMNI HAS ENTERPRISE
PRIVACY AND DOCUMENT STORAGE
ENCRYPTION, SAFEGUARDING YOUR
CONTENT, WITHOUT EXPOSING ANY
INFORMATION TO THE AI MODEL.

Enterprise ready

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Secure Storage

Encrypted and secure storage on transit and on rest to ensure data privacy and confidentiality



Audit Trail

Maintain a comprehensive audit trail for accountability and transparency in data management



Datasets & Brand's ACLs

Control access to datasets and brands with finely-tuned ACLs.



SSO

Integrates with SSO to simplify user authentication and access management.



Automated Backups

Data is automatically backed up to ensure integrity and facilitate recovery



Role-based Access

Role-based access control to manage permissions based on user roles.



Multi-Factor Authentication

Enhances security with multi-factor authentication, adding an extra layer of protection.



End-to-end Encryption

Data is fully encrypted in transit and at rest, ensuring maximum security.



Multi Availability Zones

High availability and resilience infrastructure

How it works

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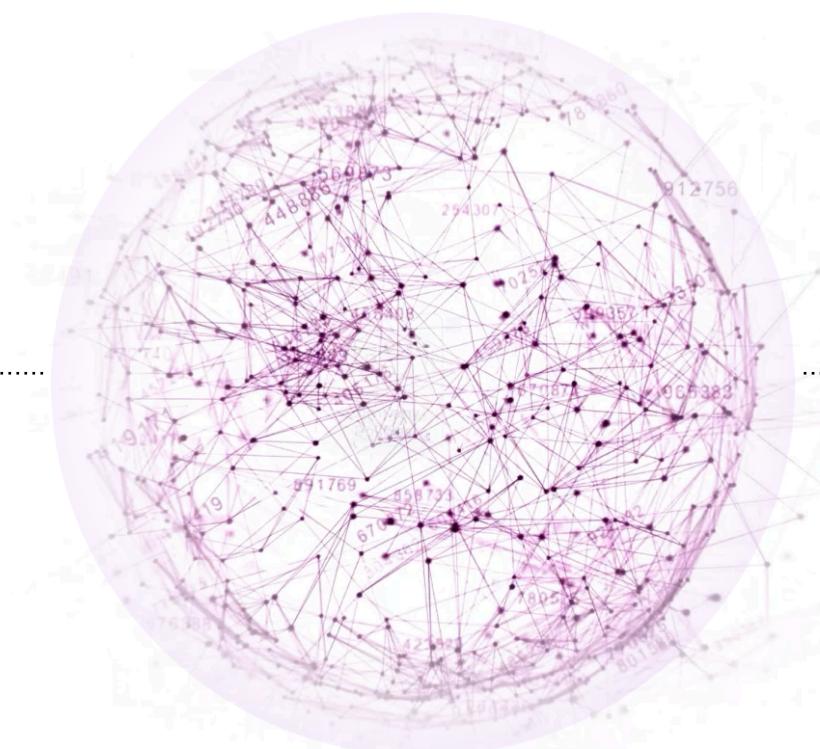
1

Corporate, Brand & Marketing Materials



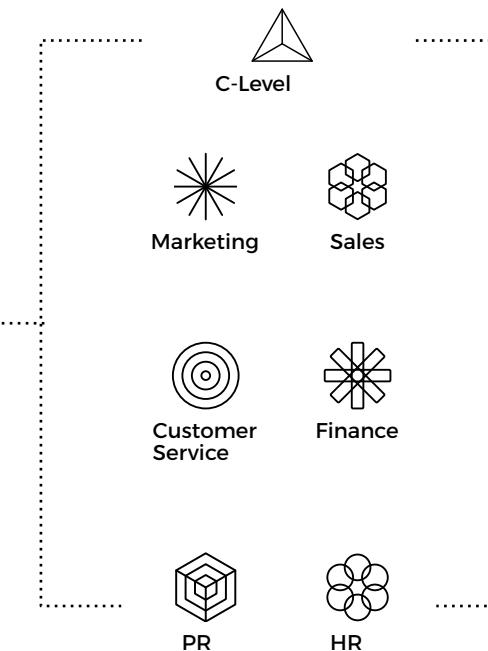
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Contextual Awareness Established



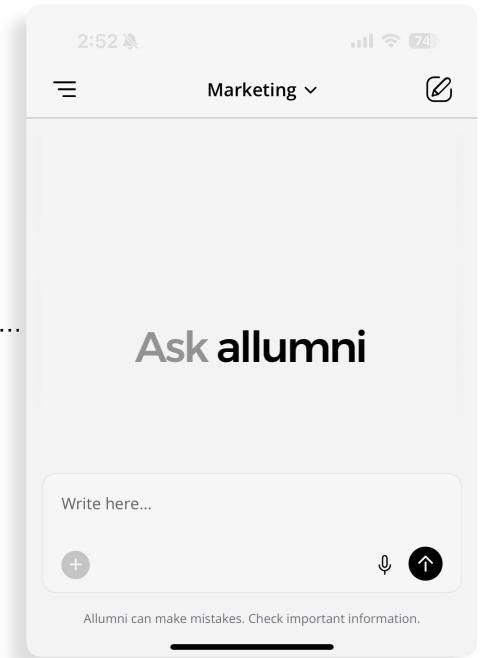
3

Dataset Security & Assignment



4

Generate On-Brand Content



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WATCH THE VIDEO

The background of the slide features a dark, abstract design. It consists of several wavy, translucent lines that create a sense of depth and motion. Interspersed among these lines are small, white, circular dots of varying sizes, which appear to be part of a larger, undulating pattern.

Thank you

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